



فصلنامه مطالعات مدیریت شهری
سال دوم / شماره دوم / تابستان ۱۳۸۹

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(Mikulak 2001).

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(yolles 2005).

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(Albrecht 2003) .

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(Garvin 2004) .

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(Dillon 2006) .

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(Mikulak 2001) .

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(Malhotra 2000) .

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(Malhotra 2000) «

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(Albrecht 2003) .

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N	Mean	Std. Deviation	Std. Error Mean		
139	6.7407	2.10480	.40507		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	Upper
12.984	138	.000	5.25926	6.0919	4.4266

مطالعات سبب و اثری

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N	Mean	Std. Deviation	Std. Error Mean		
139	12.4815	1.96841	.37882		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	Lower
1.271	138	.215	.48148	.2972	1.2602

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N	Mean	Std. Deviation	Std. Error Mean		
139	6.9630	2.37748	.45755		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	Lower
11.009	138	.043	5.03704	5.9775	5.9775

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N	Mean	Std. Deviation	Std. Error Mean		
139	11.8519	2.74147	.52760		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	
.281	138	.781	.14815	1.2326	.9363

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N	Mean	Std. Deviation	Std. Error Mean		
139	6.6667	3.00000	.57735		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	
.238	138	.341	5.33333	6.5201	.1466

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N	Mean	Std. Deviation	Std. Error Mean		
139	6.3704	1.82184	.35061		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	
16.057	138	.000	5.62963	6.3503	4.9089

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N	Mean	Std. Deviation	Std. Error Mean		
139	6.9630	2.10277	.40468		
Test Value = 12					
t	df	Sig. (2 tailed)	Mean Difference	95% Confidence Interval of the Difference	
				Lower	
-12.447	138	.000	-5.03704	-5.8689	-4.2052



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