

An Analysis of the Relationship between Social Capital and Subjective Quality of Life in New Neighborhoods (case of study: JahedShahr Neighborhood in the city of Mashad)

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Abstract

The concentration of development in the cities and paying attention only to geometrical and special concepts and the neglecting of social goals in the development of cities have presented urban areas with numerous social, economic imbalances and ecological problems, like poverty, cultural conflicts, the declining of quality of life, and so forth. Therefore, this paper aims to study the impact of social capital on the subjective quality of life of the residents of new neighborhoods with the goal of promoting the quality of life in these areas by increasing social capital. The studied area is JahedShahr neighborhood, located in District 12 of Mashad city. Data collection was conducted using a questionnaire. With the aid of the Cochran formula, 372 people were chosen as the sample via simple random sampling. For data analysis SPSS and AMOS software were used. Validity of the research tool was obtained through face validity and reliability through Cronbach alpha coefficient which was above 0.7. The results showed that there was a significant relationship between social capital and Subjective quality of life. Also, according to residents' opinions, the amount of social capital and mental quality of life of residents in the JahedShahr neighborhood is moderate to poor.

Keywords: subjective quality of life, social capital, New neighborhoods, Jahedshahr

Received: 8/3/2015

Accepted: 15/6/2015