Journal of Studies in Learning and Teaching English Vol. 1, No. 2, (2012), 105-136

Web-Based Writing Lessons in EFL Contexts: Instruction on Coherent Writing

Seyyedeh Susan Marandi

Associate Professor Department of Foregin Languages Alzahra University Tehran,Iran

Fatemeh Nami*

Ph.D. candidate in TEFL
Department of Foregin Languages
Alzahra University
Tehran, Iran
Email: fana22irana@yahoo.com

Abstract

In Iranian language learning contexts, writing in English is an important challenge for learners, since it is usually treated as a secondary skill and is led to the periphery of language classes, due to its time-consuming nature. Computer technology and namely the free online environments available in the World Wide Web (WWW) offer possibilities for moving beyond such confinements. Asynchronous discussion forums and web-based materials, for instance, can facilitate e-writing in addition to being motivational and engaging. Such environments can compensate for the time limitations which restrict language classes, and also offer equal learning opportunities to all learners. The present experimental research investigates how implementing technology i.e., webbased writing lessons can enhance the degree of coherence in participants' English essays. The data consists of the results of the pre- and post-treatment TOEFL-like writing exams, which were scored according to the degree of coherence they demonstrated. The participants included forty female Iranian students studying English as a foreign language in a private institute in Tehran. They were randomly divided into comparison and experimental groups. The experimental group used an educational website entitled "Writing Snapshot:

Received: September 2011; Accepted: January 2012

^{*}Corresponding author

Web-Based Writing Lessons for EFL Learners," specifically designed for this purpose; and their classes were held in the computer lab of the institute. The comparison group received a conventional book-based treatment.

The results revealed that the essays of the participants in the experimental group working with web-based lessons demonstrated a statistically significantly higher frequency and diversity of indicators of coherence. It would seem, therefore, that introducing new technologies into language classes can open new horizons for EFL writing practice.

Keywords: Web-based writing lessons, coherence, essay writing, Iranian EFL learners

1. Introduction

Over the past four decades, "research on L2 writing has grown exponentially" (Matsuda et al., 2003, p. 151). Writing as a productive skill for communicating ideas contributes to the communication skills and critical thinking (Etter & Merhout, 2007). Accordingly, attaining writing skill can be assumed to be "a pressing matter" (Nelson, 2006, p. 72). However, different reasons such as its time-consuming nature, classroom time limitations, and/or the difficulties teachers might encounter in teaching writing (Raimes, 2002) have usually led it to the margin of language classes or out-of-class assignments, which might not provide the learners with sufficient writing skills (Etter & Merhout, 2007). This situation becomes specifically significant for Foreign Language (FL) learners, whose restricted knowledge of the foreign language forms might prohibit them from organizing their opinions on a topic in a coherent piece of writing (Richards & Renandya, 2002). In fact, it has been claimed that one of the most challenging issues in learners' writings is that they very often lack coherence (Reinhardt, 1980).

Since "computers can enhance all aspects of writing process" (Hanson-Smith, 2001, p. 111) by making "writing much more practical," technology, namely the Internet, can stand as one potential option for writing practice

(Godwin-Jones, 2000, p. 12). Computers can be applied for teaching and practicing writing in a variety of ways ranging from the mere use of word processors to the applications of web-based lessons and a/synchronous writing environments such as wikis. These provide the opportunity for leading the students to "generate more writing and better quality writing" (Patterson, 2006, p. 65) since "there are a number of...differences in the learning opportunities and benefits that the Web can provide" (Sengupta, 2001 p. 106). As an instance, in addition to providing equal space for asynchronous writing (Rajasingham, 2007), such environments might make learners more interested in its practice by being motivational and engaging. Parallel to these, a flexible degree of availability beyond that of classroom context allows learners and teachers to allocate unlimited time to the practice of writing (Etter & Merhout, 2007). That is, pupils have the opportunity of developing their writing skills outside the classroom via collaborating with other pupils and even native speakers a/synchronously (Kreeft Peyton, 1999; Rajasingham, 2007). This might be attributed to the fact that "computer-mediated communication...enhances understanding of writing as a social and collaborative act as it promotes awareness of the act of communication and helps develop a sense of audience in writing" (Kasper 1999, p. 2).

From among the web potentials specified above we concentrated our focus to designing a web-based material for providing EFL learners with instructional content on writing. The main factor driving us was the opportunity we had in selecting and designing different parts of our content depending on the focus of our writing course. That is, in addition to the above-mentioned options that the web offers for writing practice and instruction, educators have the chance to adapt the structure of their

material to the focus of their instruction e.g., writing with coherence in this experiment. Consequently, we designed a website for EFL learners with a special attention being dedicated to the introduction of the concept of coherence and the possible requirements for demonstrating it in writing. In addition, in order to compare the possible effect of the mode of instruction on learners' abilities to write coherently we also made comparison with the conventional book-based treatment. In what follows we will explain the overall structure and design of the web-based lessons applied in this research.

1.1 Web-based writing

With the emergence of new spaces in the virtual environment (such as websites, weblogs, wikis, and the like), some scholars have shifted toward developing web-based materials and courses in which the whole or a part of the content is delivered online rather than using computers as mere addons in traditional language classes (Sengputa, 2001). Such studies have led to the gradual development of network or web-based courses where "the course content [is delivered] through the use of the web" (Palloff & Pratt, 1999; cited in Inan & Lowther, 2007, p. 2; brackets added).

The web-based lessons developed for this study provide the learners with a number of essays through the hyperlinks available on each lesson-page. The rationale behind linking the lesson-pages to different webpages containing sample student essays was the fact that mere writing, either in paper-and-pencil or on the web, cannot provide learners with sufficient know-how required for developing the writing skill. The students also need to be exposed to different writing samples for better comprehension of the skill (Reppen, 2002). This can be accomplished by providing access to authentic or instructional writing samples written in various genres via

the hyperlinks. The bulk of online content and sample writings linked to the lesson-pages provided the students with a pool of web-based resources which could be applied for solving the problems posed during classroom discussions or the learning process through collaborative and critical group work. The teacher was to act as a consultant and facilitator for enhancing the "collaboration and cooperation among students" (Weller, 2007, p. 21).

In addition to hyperlinks, the lessons also contained a number of questions regarding different aspects of essay writing such as basic paragraph structure and punctuation patterns which required the participants to search the links for coming up with possible responses. Besides presenting a problem-based design, the web-based lessons developed for the current study also paid special attention to peer learning since the students were required to comment on each others' work and share their understanding.

1.2 Coherence in writing

Unlike the speech which usually offers the listeners a bulk of facial expressions and intonation patterns for maximum comprehension, writing as a "finished product" (Brown & Yule, 1993, p. 129) does not contain such opportunities. Hence, in order to avoid written words and sentences to appear as unrelated and meaningless word streams some other qualities must be in play. A quick review of related literature (see Brown & Yule, 1983; Reinhardt, 1980; Coates, 1995; White, 1997; Brown, 2001) brings two concepts to the forefront: cohesion and coherence. Cohesion refers to the linguistic devices such as conjunctives, reference words, and ellipsis which enable the writer to achieve texture (Thompson, 2004). Coherence, on the same line, also stands for a speaker or writer's application of particular devices for keeping different parts of an utterance or text together (Wilkes-Gibbs, 1995). Reinhardt (1980) suggests *connectedness, consistency*, and

relevance as the three required linguistic devices for achieving coherence. Following Reinhardt's (1980) framework and definition, Ehrlich (1990) clarifies these devices like the following

sentences within an explicitly coherent text must be formally connected or cohesive, second they must adhere to a semantic condition of consistency which requires that each sentence be consistent with previous sentences in the text ... and third, sentences must be relevant to the underlying discourse... of a text as well as to the context of the utterance. (p. 29)

These conditions of coherence are also emphasized by other scholars (Bailey & Powell, 1988; Givon, 1995; Greetham, 2001; Gee, 2006). For instance, Brown and Yule (1983) highlight the role of connectedness in achieving coherence. Bailey and Powell (1988) and Greetham (2001) have focused on the relevance of the sentences and the paragraphs to one main idea (i.e., the overall topic of the essay), which according to White (1997) is especially crucial for essays: "if you are writing a persuasive essay, offering... persuasive arguments to your readers, make sure that all the sentences that relate to one particular argument go together" (p. 174). In addition, the sentences and clauses in the writing need to be consistent with one another (Reinhart, 1980). Such consistency can be signaled via relative clause markers like *that*, *who*, and *which* (Bailey & Powell, 1988).

In this study connectedness was analyzed on the basis of the frequency of the transition words (e.g., *on one hand, finally,* and the like), which can connect the sentences and paragraphs semantically (Bailey & Powell, 1988; Stolley, 2006). For investigating consistency, the frequency of relative clause markers (i.e., *where, which, that, who/m, when,* and *in which*) was calculated. These markers sequence the sentences consistently

and thus signal the writing as a coherent piece (Johnstone, 2008). Finally, the relevance of the essays to the overall topic was investigated in the first 13 sentences of each essay, since the essays did not contain the same number of sentences

2. Research Question

The question addressed in the present experiment was as follows:

• Does the use of web-based writing lessons have any influence on the **coherence** of EFL learners' essays, compared to a conventional book-based writing classroom?

Borrowing the definition of coherence from Reinhart (1980), three subquestions were also posed for the analysis of this question:

- Does the use of web-based writing lessons have any influence **on connectedn**ess in EFL learners' essays, compared to a conventional book-based writing classroom?
- Does the use of web-based writing lessons have any influence on consistency in EFL learners' essays, compared to a conventional book-based writing classroom?
- Does the use of web-based writing lessons have any influence on relevance in EFL learners' essays, compared to a conventional book-based writing classroom?

3. Methodology

3.1 Participants

Forty female students (non-native English speakers) at Intermediate and Upper-Intermediate levels from a private language institute in the north-

east of Tehran participated in this experiment. The basis for establishing the homogeneity of their writing skills was a sample TOEFL writing proficiency exam administered to the volunteers who enrolled in the writing class, which was not a part of the institute's regular educational schedule. From among the 47 students who took the exam, 40 were selected and divided randomly into two groups of 20 on the basis of the exam results. This included all of the pupils with scores between one standard deviation (sd = 1.0013, rounded to 1.00) below and above the mean of 2.447 (rounded to 2.5), or a range score between 1.5 and 3.5 out of 6. The participants were randomly divided into comparison and experimental groups and assigned to two different treatment conditions. The first group received the book-based treatment and the other group was assigned to the web-assisted treatment. The rationale for including such a broad standard deviation range in our study was the fact that we were looking for the writings with poor or disorganized structure which indicate limited or lack of coherence according to the scoring scale of essays we applied for the scoring process (Sharpe, 2005). The essays which score below 4 according to this scale are either

- disorganized or inadequately organized since
- partially address the topic or do not address it at all
- do not contain detail and examples
- present numerous grammatical and vocabulary errors which obscure the meaning or make it incommunicable

All of these are indicators of problems with regard to coherence.

3.2 Instrument

To address the research question and sub-research questions, the pre-and

post-treatment writing exams were analyzed with regard to the frequency of each of the indicators of coherence (i.e., transition words, relative pronouns, and relevant sentences). The topics of the essays were taken from Sharpe (2005). The teacher read the essays written in both classes and identified different transition words (indicators of connectedness), relative clause markers (indicators of consistency), and the relevant sentences and counted their frequency. In order to estimate the intra-rater consistency of the ratings, the essays were rated twice with the second rating took place one month after the first. The intra-rater correlation coefficient was calculated (Table 1). The reliability estimate range of 0.819 to 0.970 for the pre-test and 0.882 to 0.965 for the post-test demonstrated a high correlation (Hatch & Farhady, 1982; Bachman, 1990) between the two sets of ratings.

Table 1. Correlation coefficients for the intra-rater consistency in the pre-and post-test

		Correlation	Correlation
		Coefficient	Coefficient
		Pre-Test	Post-Test
Indicators	Transition	0.896	0.882
of	Relative clause	0.816	0.932
Coherence	marker		
	Relevant sentences	0.970	0.965

3.3 Materials

3.3.1 The experimental group:

A website entitled *Writing Snapshot: Web-Based Writing Lessons for EFL Learners* available on the Internet at http://writingsnapshot.tripod.com/

was designed and developed by the teacher for the experimental group's use. It consisted of different webpages; e.g. home, introduction, lessons, and teacher's page. The content and design of the main parts in each lesson were as follow:

- **Pre-voyage task:** The first section in each lesson introduced the basic concepts in essay writing including: a) the pre-requisites for starting writing, b) single- and multi-paragraph structures, c) transitions, and d) punctuation devices. After a brief introduction to the lesson's discussion point, one or more questions were posed for the pupils to discuss. Next, the learners were to click on the links and compare their answers with the information on the webpages.
- Wizzy-wuzzy text voyage: This section focused on coherence;

clarifying its meaning and components; enabling the participants to identify its in/appropriate use in their peers' writings as well as in the online essays; and finally making them conscious about the proper demonstration of these factors in their own essays via reading, analyzing, and discussing. Each wizzy-wuzzy section contained one essay about the overall topic of that lesson, some parts of which were changed by the researcher to create a problem with its coherence. The essay was followed by some questions which drew students' attentions to the particular coherent markers changed or deleted in that essay, which led them to try to detect the problem. After discussing their views, the students were to click on the link and compare the messed up essay with the original one. The main points were summarized in a part cal*led Wizzy-Wuzzy* Tip.

• Your writing task: The last section of the lessons provided the topic about which the participants were asked to write an essay and hand it in the following session.

In order to deal with the possible problem of local area disconnection, which could impede access to the Internet and the website and thus the class work of the experimental group, a particular backup software from Fire Fox (version 2009) was downloaded and used. This software enabled the researcher to download the whole website together with its hyperlinks in a way that all the links were active when there was no connection to the Internet.

The participants also had the chance to exchange their ideas, pose questions, and receive feedback from their peers and the teacher through asynchronous on a wiki environment which was designed for this purpose. This way, they had the opportunity to keep their contact with peers and the teacher beyond the confines of actual language classroom. For this purpose, the teacher provided them with the shared ID and password required for entering the wiki and they were informed that they can discuss anything related to writing in classroom wiki.

3.3.2 The comparison group:

The participants in the book-based class worked with The Practical Writer with Readings by Bailey and Powell (1988). The rationale behind incorporating this book as the basic material of the comparison group can be classified as following:

- 1. Having a fluid language for the Intermediate and Upper-Intermediate students participating in the study;
- 2. Containing two separate units that dealt exclusively with the concept of coherence with explanations more or less the same as those of the web-based lessons;
- 3. Including detailed discussion of punctuation in section three of the book, which was also emphasized in the online class material;
- 4. Dedicating a separate section to sample essays, which provided an oppor-

tunity for classroom discussions on the points introduced, which acted more or less like the links to different online essays in the web-based class;

5. Allocating two parts in section two to a detailed discussion of basic paragraph structure and five paragraph essays similar to that of the prevoyage task in the web-based class.

Considering these factors, the book demonstrated a format very close to that of the web-based lessons

3.4 Procedure

The current study took place throughout 17 sessions from September 6th to November 5th (Shahrivar 16th to Aban 15th) in the book-based class and from September 7th to November 2nd, 2009 (Shahrivar 17th to Aban 12th) in the CALL-based class. The participants in the comparison group were taught through an essay writing book, mentioned-above. In both groups, each pupil was expected to hand in 14 essays (8 single- and 6 multi-paragraph essays) by the end of the course. Each of these essays was read and commented on twice: once by one of their peers and after that by the teacher. The participants were informed that their comments could address different aspects of their peers' essays such as their overall structure, or the concept of coherence. The procedure for both groups in each session was set up as the following:

- Reviewing the points introduced and discussed in the previous sessions;
- Introducing concepts about basic paragraph structure;
- Introducing and/or discussing different indicators of coherence via

reading a sample essay either in the sample essay section of the book or in the wizzy-wuzzy section of the web-lesson and trying to detect the problem in its coherence. The students in the conventional book-based class were to read one sample essay from section four of their book and comment on its coherence;

• Distributing students' essays among their peers in order to receive comments on them.

The first session was dedicated to the introduction of the writing course for both groups, including the course objectives materials, assignments, and the assessment procedures involved. During the first six sessions, the structure of single-paragraph essays and the concepts of relevance and connectedness (indicators of coherence) were introduced to the participants in both classes; meanwhile, they were asked to write single-paragraph essays. The seventh session in both groups was dedicated to a review of the introduced points, where different pupils read and discussed some parts of their last essay, provided comments on each others' work, and posed their problems. During sessions 8 to 10, the elements of multi-paragraph essays were introduced; accordingly, from the eleventh session on, the students started writing multi-paragraph essays. The last indicator of coherence, i.e., consistency was introduced and discussed in the 12th session. During sessions 13 to 15, due to the fact that the concept of coherence was covered in both classes, classroom discussions focused on punctuation devices, as well as analyzing the essays. Session 16 in both of the classes was dedicated to a review of all of the concepts introduced throughout the writing course, including: students' questions, comments, and problems with regard to essay writing and coherence. During session 17, both groups took the posttreatment writing exam. It must be noted that since the two courses ran

parallel to each other, the teacher had the opportunity to introduce/discuss any new point that arose in either of the classes for the other group as well, in order to ensure that the participants in both groups were provided with the same information.

3.5 Research design

The approach applied in this study roughly matches the tradition of quantitative true experimental research with a pretest posttest control group design (Hatch & Farhady, 1982), to the extent that it demonstrated three main characteristics: 1) a comparison group, 2) the random selection of the participants, and 3) the application of a pre-test (administered for homogenizing purposes) and a post-test writing exam administered at the end of the course. The purpose was to analyze the effect of web-based lessons as the independent variable on the coherence of the participants' essays as the dependent variable.

4. Results

4.1 Presentation and analysis of data

The present section demonstrates and analyzes the data obtained from students' pre- and post-treatment writing exams in the form of the frequency of each of the indicators of coherence i.e., connectedness, consistency, and relevance. The obtained and expected frequencies of the indicators of coherence (% within groups) were obtained via the application of the SPSS software (version 15). A Chi-Square analysis was done to ascertain if there existed a significant difference between the frequencies. The cells with expected frequency counts less than 5 were combined to increase the individual cell size (Hinton et al., 2004). For instance, the two nearby cells which contained the frequencies of essays containing 5 and 6 transition

words both had expected frequencies less than five. Hence, the two cells we combined resulting in a cell which offered the frequency of essays with 5 to 6 transitions. All of the results were carried out at the level of significance of p<0.05, two-tailed.

The frequency of each of the indicators of coherence in the pre- and post-treatment writing exams for each group was counted, and Chi-Square analyses were performed in order to analyze the effectiveness of treatments (Table 2). It was revealed that significant differences existed between the frequencies of the indicators used in the pre-test with those applied in the post-test of both groups. In other words, the treatments in both groups could be regarded as effective in increasing the frequency of each of the cohesive devices and indicators of coherence in students' essays.

Table 2. Chi-square test results for indicators of coherence in each group's pre- and post-test results

	Comparison group			Experimental group							
	Value of		Asym	p	Value			Asymp			
	Pearson	df	. Sig.		of	d	f	. Sig.			
	Chi-		(2-		Pearso			(2-			
	Square		sided)		n Chi-			sided)			
					Square						
Indicators of	Transition	1	<u> </u>	3	2.727	2	(0.000	32.727	1	0.000
Coherence	Relative marker		clause	1	6.807	2	(0.000	17.133	2	0.000
	Relevant	sente	nces	4	0.000	3	(0.000	40.000	3	0.000

The performance of both groups in comparison to each other was also investigated the results of which will be discussed below in separate sections for the three indicators of coherence.

4.2 Connectedness

As mentioned earlier "the clauses of a text should be formally connected, in that each adjacent pair is... linked by a semantic connector" (Canford & Moxey, 1995, p. 162). These semantic connectors compromise one of the three qualities required for achieving coherence in Reinhardt's (1980) model. For investigating sentence connectedness the frequency of transition words was analyzed (Bailey & Powell, 1988; Stolley, 2006). These words signal

Table 5. The transition words found in experimental and comparison groups' post-tests

	Transition Words					
Comparison	Therefore; in contrast; because; yet; of course; so;					
Group's	but; one of the main; the first one; just;					
Essays	another; for instance; moreover; in brief; in my					
	opinion; in addition to; on the other hand					
	If; in any case; it seems; of course; nowadays; in this					
	way; the other way; once; the first/second/third one;					
Experimental	certainly; for example; it is proved that; considering					
Group's	the point that; for instance; according to; the above					
Essays	sentence means; in general; though;					
	first/second/third; especially; recently; the fact is					
	that; it is clear that; totally; all of these ways; the					
	first/second/third reason is that; in these cases;					
	because; as far as I know; in future; there exist					
	different ideas; in spite of all of the advantages; on					
	one hand; on the other hand; by this; until now					

not only inter-sentential but also inter-paragraph connectedness, both of which are addressed in Reinhart's (1980) model. The analysis of the transitions used in the essays (Table 3) revealed that 45% of the experimental group's essays contained 9 transition words, which was significant according to the Chi-Square results at the p<0.05 (χ^2 =6.407, df =2, Table 4); i.e., there existed a significant difference between the groups regarding the frequency of transition words. A further analysis of the transition words used in students' essays revealed that besides being significantly higher in number, the transition words used by the participants in the web-assisted class appeared to be more diverse (Table 5).

Accordingly, it can be claimed that the application of the web-based writing lessons had influenced the connectedness of the sentences and paragraphs by enhancing the number and diversity of the transition words used in the essays. As a result, the first sub-null hypothesis investigating the possible influence of web-based writing lessons on connectedness of sentences in students' essays in comparison to a conventional book-based class was not confirmed.

4.3 Consistency

In addition to connectedness, the sentences in a written piece must appear in a consistent sequence ordered coherently one after another (Ehrlich, 1990). This second quality of coherence, which Reinhardt (1980) calls consistency, can be achieved through the use of relative clause markers (Johnstone, 2008). The frequency of relative clause markers was accordingly accounted in both groups' post-test essays. The Chi-Square test results and the obtained percentages (Tables 3 & 4) indicated that there was no significant difference between the two groups with regard to the use of relative clauses in the essays since at p>0.05 and df of 2 the obtained

Chi-Square was 2.471. This implied that the second sub-null hypothesis was not rejected.

Using relative clause markers present the ability to produce complex clauses and the obtained results revealed that the application of the web-based lessons did not enhanced the ability of the CALL-based group in comparison to their counterparts.

4.4 Relevant sentences

To investigate how many sentences were relevant to the essay topics, all of the writings needed to be of the same length. Such a thing usually does not happen, but on counting sentences in each essay it was seen that all of them contained at least 13 sentences. Accordingly, the relevance of the first thirteen sentences in each essay was investigated. Throughout the analysis it became apparent that the number of relevant sentences in both groups demonstrated a considerable increase in a way that we did not find any essay with more than four irrelevant sentences in the final exam. We classified the essays into three main groups regarding the number of relevant sentences: 9-10, 11-12, and 13. We also combined the two nearby cells in order to avoid cells with expected frequency counts less than five. On the basis of the results (Table 3), in the majority of comparison group essays (55%) 11 to 12 sentences out of the first 13 ones were relevant to the overall topic. Regarding the experimental group however the last cell, which stood for the essays with 13 relevant sentences, allocated the majority (50%) or half of the population in that group to itself; a quality which was seen in only 10% of our book-based i.e., only in two essays. Chi-Square results (Table 9) indicated that such a pattern was significant at p<0.05 $(\chi^2 = 7.822, df = 2)$. Before drawing any conclusions a further analysis was conducted. Since the experimental group essays were to a bit longer than

their counterparts, the relevance of those sentences which were not counted in the analysis was also investigated. It was seen that none of them

Table 3. Observed and expected frequencies of the three indicators of coherence in both groups' post-tests

			Indic	ators	of	Total
			Cohe	rence		
			Trans	sition		
			5-6	7-8	9	
groups	compariso	Observed	8	10	2	20
	n	Count				
		Expected Count	7.0	7.5	5.5	20.0
		% within groups	40%	50%	10%	100%
			Relat	ive Clau	ise	
			1-3	4-6	7-10	
		Observed Count	7	10	3	20
		Expected Count	5.5	9.5	5.0	20.0
		% within groups	35%	50%	15%	100%
			Relev	ance		
			9-10	11-12	13	
		Observed Count	7	11	2	20
		Expected Count	5.0	9.0	6.0	20.0
		% within groups	35%	55%	10%	100%

Web-Based Writing Lessons in EFL Contexts: ...

		Trans	sition		
				I -	
		5-6	7-8	9	
experimental	Observed	6	5	9	20
1	Count	O			20
	Expected	7.0	7.5	5.5	20.0
	Count	,	/		20.0
	% within	30%	25%	45%	100%
	groups	2070	20 70	.0 70	10076
		Relat	ive Clau	ise	
		1-3	4-6	7-10	
	Observed	4	9	7	20
	Count	·		,	20
	Expected	5.5	9.5	5.0	20.0
	Count		7.0		2010
	% within	20%	45%	35.0%	100%
	groups				
		Relev	ance		
		9-10	11-12	13	
	Observed	3	7	10	20
	Count	J	,	10	20
	Expected	5.0	9.0	6.0	20.0
	Count	2.0	7.0		20.0
	% within	15%	35%	50%	100%
	groups		22,0	2 0 /0	-0070

Table 4. Chi-Square test results for the indicators of coherence in post-test

				Asymp. Sig. (2-
		Value	df	sided)
Pearson Chi-Square	Transition	6.407(a)	2	.041
	Relative Clause	2.471(a)	2	.291
	Relevance	7.822(a)	2	.020
Likelihood Ratio	Transition	6.804	2	.033
	Relative Clause	2.527	2	.283
	Relevance	8.364	2	.015
Linear-by-Linear	Transition	3.188	1	.074
Association	Relative Clause	2.278	1	.131
	Relevance	6.411	1	.011
N of Valid Cases	40	1		

^{*(}a) 0 cells (.0%) have expected count less than 5. The minimum expected count for transition is 5.50, for relative clause and relevance is 5.00.

were irrelevant. The reason behind this was also investigated. It was found that these sentences fell in the concluding paragraph and usually in the clincher, where the writer signals that the writing has come to an end, and accordingly, restates the main points mentioned in the introductory paragraph about the overall topic again. As a result, the sentences in this part were not likely to be irrelevant. Therefore, the last sub-null hypothesis of the second research question was also not confirmed since the web-based lessons had influenced the coherence of essays by increasing the frequency of relevant sentences in comparison to the book-based treatment, which according to Reinhart (1980) indicates a higher degree of coherence.

5. Discussion of the Findings

The results of the data analysis revealed that the number of *relevant sentences* was significantly higher in experimental group essays in comparison to

their counterparts. This in effect directly contributes to the enhancement of coherence in the essays (Reinhart, 1980; Ehrlich, 1990; Sanford & Moxey, 1995). A similar pattern of higher frequency and diversity was also found in the use of *transition words*, which were analyzed as indicators of intersentential and inter-paragraphs connectedness (Bailey & Powell, 1988; Stolley, 2006). In addition to diversity and frequency, the experimental group essays contained more sentences and were closer to the 300 word essay which they were asked to write for their post-test exam.

Such diversity in wording and applying different indicators of coherence has the potential of preventing the written piece from sounding repetitive and accordingly signals the art of the writer in writing (Bailey & Powell, 1988; Greetham, 2001). The more coherent a piece of writing, the easier it would be understood by the audience and/or the reader. In other words, coherent writings demonstrate a sense for their audience and our participants in the CALL-based class displayed such awareness in their writings by writing more relevant sentences about the topic and their diverse and frequent use of connective words.

This can be attributed to the use of asynchronous discussions in our web-assisted class. Besides providing equal learning opportunities (Hartsell, 2007), such web-assisted discussions have proved to be beneficial for students' writing, since they can allocate unlimited time to express their views, comments, and problems in written language and receive feedback as well (Kreeft Peyton, 1999; Bean, 2000; Etter & Merhout, 2007; Rajasingham, 2007). On the contrary, in the traditional learning settings the students need to wait for the next session to pose and discuss their problem, which in effect might be forgotten (Rajasingham, 2007). This might have made the learners in the web-assisted class more alert about

essay writing requirements (such as paragraph structure and relevance of the sentences) and their possible problems as they have had the chance to pose them whenever they came across with them during writing, even at home. At the same time, in addition to sustaining student-student and student-teacher connection beyond the classroom (LaTorre, 1999), such out-of-class discussion have proved to be influential for learners' writing as the primary means of communication in such contexts is in written mode. So they are provided with additional opportunity to use their writing ability to communicate (Kreeft Peyton, 1999; Rajasingham, 2007) rather than merely learning about writing. Such a kind of writing-based online exchange "enhances understanding of writing as a social and collaborative act... and helps develop a sense of audience in writing" (Kasper 1999, p. 2).

Besides, the very fact that the participants found their discussions publicized in the wiki might have led them to habitually pay more attention to their writings and improve their writing. This finding is in line with that of Fayyazi (2007) who found similar effects on the writing proficiency of the students who wrote in a weblog. She reported that writing in an online environment can enhance writing proficiency, including the cohesion and coherence of the participants in the CALL-assisted class. Nelson (2006) has reported similar pattern in the writings of the students who practiced Multimedia Writing (MW).

At mentioned earlier, the students working with web demonstrated greater consciousness and concern with regard to the way they were writing their essays which was apparent in the diversity of transitions used and the relevance of the sentences to the overall topic. In addition to the possible influence of their online collaborations on the wiki, the very mode of their instructional material i.e., web-based writing lessons might also

have been prominent. The effect of web-based materials on their writings can be approached from a number of different angels. First of all and in comparison to the conventional book-based class, the participants had the opportunity to surf through and read different hypertexts and webpages linked to the main lesson's page. The act of reading hypertext according to Kasper (1999)

fosters a nonlinear pattern of exploration and discovery and promotes the cognitive flexibility necessary for the integration and consolidation of knowledge gleaned from a variety of sources... the Internet and its resources also facilitate participation in collaborative projects that actively engage... learners in real interpretation, criticism, and analysis of complex problems and thereby encourage their creative construction of knowledge. (p. 2)

Such creativity in the construction of knowledge, in the current research writing essays, manifested itself in the form of significantly better connected and more relevant sentences in the essays of the students who were using the web both as an instructional resource and for writing.

Another significant contribution of web-based lessons might have been related to the greater diversity of resources which were available for the participants in experimental group. In spite of the similarity of the information provided for the students in both groups, the pupils who were working with the web-based lessons had the chance to be exposed to more diverse instances and sample sentences. Suppose for instance the concept of transition words. The participants in both groups received the same kind of information regarding what transitions were and how they might

contribute to the enhancement of coherence in writing. The students in the experimental group however had the opportunity to read through different webpages linked to their lessons each of which offered a bulk of sample paragraphs and sentences containing those transition words while the book contained a list of transitions with only a few sample sentences for some of them. Dodge (1997) indicates that such diversity available via hyperlinks, has the potential "to encourage more immediate, relevant, interactive, and authentic learning" (cited in Richards, 2005, p. 68). This opportunity can thereby to enhance the learning outcome (Clyde & Delohery, 2004).

The third reason that we believe underlies the obtained results relates to learners' attitudes toward the Internet. In other words, there is little doubt that most of the learners usually like to use the web (La Torre, 1999). The nonlinear text format combined with the presence of audio, video, colors, images, and hyperlinks might have created a more appealing learning context for the students in comparison to those who applied the black and white book. The equalizing nature of the Internet also makes it apt for learners with different learning styles and strategies (Rajasingham, 2007). Hence, it will be attractive even for the pupils whose shyness or restricted knowledge would usually push them back in the real classroom setting. A good example for the encouraging nature of the web was Mania, one of our participants in the web-based class. Two sessions after the beginning of the course she asked the teacher to quit since she thought her knowledge of writing seriously lagged behind the other students in the class. The teacher explained that the final decision was up to her yet asked her to wait for one more week and continue her writings on the wiki as well as home. If the results were not appealing to her, she could quite by the end of the week. After three more sessions she came to the teacher and asked to remain

in the program. Her justification was that discussing with the peers on the wiki had been helpful for her and enhanced her confidence talking. By the end of the course, Mania whose shyness and fear of restricted knowledge always left her silent in the first week of the course had the highest number of wiki posts and also opened up in classroom discussions. Her essays also demonstrated considerable change both regarding the grammatical accuracy and sentence structure. This might be attributed to the encouraging nature of web-based materials and interactions for the students in comparison to those of the book-based writing course.

Unlike the two concepts of transitions and relevant sentences, our findings regarding the using of relative clause markers as the indicators of consistency in the essays did not appear to be significantly different among the participants in both groups. Although the use of relative clause markers had significantly increased in their final essays compared with the pre-treatment writing exam which indicated the efficiency of both of the treatments, the performance of both groups did not differ. This might be attributed to participants' prior familiarity with and consciousness concepts like WH words used as relative clause markers, since these are usually taught and discussed as grammatical patterns in English textbooks like The New Headway (the textbook used in this language institute). However, concepts related to paragraph structure, topic sentences, and the relevance of the body to the overall topic were relatively new. That is, even though some of the participants might have used them in their writings even before this writing course, they had not been conscious about what they were and why they were using them. Naturally, the treatment might be more effective for the points whose newness attracts participants' more attention in comparison to the already known concepts.

It is worth mentioning that this study was confined only to the analysis of the writing skill realized in the form of students' essays and was carried out on Iranian female EFL learners studying English in a private language institute in Tehran who voluntarily took part in the course. Accordingly, the same study in a co-ed or only male or in a compulsory writing course might yield different results. Thus, the results are limited to this educational context and population and any generalization on the basis of the findings of this research should be taken with care with regard to the students of other genders and nationalities as well as other course types. In addition, the concept of coherence in writing was analyzed on the basis of the frequency of transition words, relative clause markers, and relevant sentences. However, as a number of scholars (Halliday & Hasan, 1976; Brown & Yule, 1983; Beaugrande, 1985; Georgakpoulou & Goutsos, 2004) believe considering a discourse (written or spoken) as coherent is interwoven with the reader or hearer's own assumptions of the words used in the text together with the context in which they are used and something beyond the discussion of the formal textual markers.

It must be noted, however, that while this CALL-based endeavor might have influenced some aspects of the writing ability of the learners and facilitated and expanded the delivery of material and diversity of resources, it was not without its own problems. Specifically in the early stages of the experiment, there were instances of failure to access the online material and the hyperlinks as students were trying to develop their knowledge about and skills for working with the web. The technical failure of the modems, servers, computers, and mainly the slow loading speed of dial-up connections were also other pitfalls. For instance, while some of the students had to wait for about five minutes so that their computer sets to

boot up, others with more modern mother boards did the same spending less amount of time. The problem is intensified in the case of local institutes and classes that usually do not have the opportunity of providing electricity back-up devices in such cases. Along the same lines, the problem doubles in the case of inadequate Internet speed, where a considerable amount of class time is wasted waiting for the intended web-pages to be loaded. Another significant problem has to do with the electricity. In other words, any class which relies exclusively on online material for each session is always threatened whenever there is a power cut, a problem we also encountered with for about twenty minutes during one of the classroom sessions in the web-assisted class.

6. Conclusion

The present study examined the differences between essays of the students who attended a computer-aided writing class (experimental group) and those in a traditional book-based one concerning possible changes in their coherence. Regarding the obtained results it is possible to claim that the participants who received CALL-assisted treatment in this study demonstrated more diverse and frequent application of *transition words* (indicator of connectedness). Besides, the number of the *relevant sentences* in post-test essays was significantly higher in comparison to those of the book-based class. The results of the current research enhanced our understanding about the probable influence of applying web-based writing lessons on the coherence of the pupils' essays in comparison to a book-based treatment.

Applying the web for delivering the instructional material as well as conducting online discussions has the potential for fostering different aspects of writing

ability. These potentials might be fruitful for material developers, syllabus designers, and writing instructors. Material developers, especially in the field of writing, might take advantage of online spaces for developing web-based materials for different writing courses, which besides being more engaging and motivating can directly address the objectives of their particular writing course. Syllabus designers and writing instructors might find it useful to include wiki spaces and web-assisted lessons in their programs in order to engage the participants more and to provide a more motivating and interactive environment in which the students have the opportunity for both learning about the writing and practicing it on the web. In addition, they might find it helpful to expose their students to the use of web-assisted writing lessons and benefit from the diversity of information resources available.

The authors:

Seyyedeh Susan Marandi is an associate professor of TEFL at Al-Zahra University where she teaches B. A, M. A and Ph.D courses. She has published many articles and presented at many national and international conferences

Her main areas of interest are language assessment and CALL.

Fatemeh Naami is a TEFL major PhD candidate at Al-Zahra University. She is currently teaching general and specific English courses at Al-Zahra University and Azad University (Shahr-e Rey Branch). Some of her current interests are CALL, CDA, and sociolinguistics on which she has presented various articles at different inter/national conferences.

Refrences

Anderson, A. H. (1995). Negotiating coherence in dialogue. In M. A. Gernsbacher, & T. Givon (Eds.), *Coherence in spontaneous text*. Amsterdam: John Benjamins Publishing Company.

Bailey, E. P. & Powell, P. A. (1988). The practical writer with readings (2nd ed.). NY: Holt Rinehart Winston.

Bean, J. C. (2000). Engaging Ideas: The professor's guide to integrating writing, critical thinking, and active learning in the classroom. San Francisco: Jossey-Bass Publishers.

Broncano, B. & Ribeiro, M. (1999). The shape of the future: Computers and multimedia resources in the teaching of Portuguese as a foreign language and culture. *ReCALL 11*, 13-24.

Brown, G. & Yule, G. (1983). Discourse analysis. Cambridge: CUP.

Chastain, K. (1988). *Developing second language skills theory and practice* (3rd ed.). New York: Harcourt Brace Jovanovich Publishers.

Clyde, W. & Delohery, A. (2004). *Using technology in teaching*. New Haven: Yale University Press.

Coates, J. (1995). The Negotiation of coherence in face-to-face interaction: Some examples form extreme bounds. In M. A. Gernsbacher, & T. Givon (Eds.), *Coherence in spontaneous text*. Amsterdam: John Benjamins Publishing Company.

Ehrlich, S. (1990). *Point of view a linguistic analysis of literary style*. London: Routledge Taylor & Francis Group.

Etter, S. J. & Merhout, J. W. (2007). Writing-across the IT/MIS curriculum. In L. Tomei (Ed.), *Integrating information and communication technologies into the classroom*. Hershey: Information Science Publishing.

Fayyazi, M. (2007). *The effect of using 'weblogs' in writing classes on Iranian EFL university students' writing proficiency.* Unpublished M.A. Thesis, Al-Zahra University, Tehran.

Georgakpoulou, A. & Goutsos, D. (2004). *Discourse analysis an introduction* (2nd ed.). Edinburgh: Edinburgh University Press.

Givon, T. (1995). Coherence in text vs. coherence in mind. In M. A. Gernsbacher, & T. Givon (Eds.), *Coherence in spontaneous text*. Amsterdam: John Benjamins Publishing Company.

Godwin-Jones, B. (2000). Emerging technologies literacies and technology tools/trends. *Language Learning & Technology 4*, 11-18.

Greetham, B. (2001). *How to write better essays*. NY: Palgrave Study Guides.

Halliday, M. & Hasan, R. (1976). Cohesion in English. London: Longman.

Hanson-Smith, E. (2001). Computer-assisted language learning. In R. Carter, & D. Nunan (Eds.), *The Cambridge guide to teaching English to speakers of other languages*. Cambridge: CUP.

Hatch, E. & Farhady, H. (1982). *Research design and statistics for applied linguistics*. Rowley, Mass.: Newbury House.

Hinton, P. R., Brownlow, C., McMurray, I., & Cozens, B. (2004). *SPSS explained*. London: Routledge Taylor & Francis.

Inan, F. A. & Lowther, D. L. (2007). A Comparative analysis of computer-supported learning models and guidelines. In F. M. M. Neto, & F. U. Brasilerio (Eds.). *Advances in computer-supported learning*. Hershey: Information Science Publishing.

Johnstone, B. (2008). Discourse analysis (2nd ed.). Oxford: Blackwell Publishing.

Kreeft Peyton, J. (1999). Theory and research: Interaction via computers. In J. Egbert, & E. Hanson-Smith (Eds.). *CALL environments research, practice and critical issues*. Virginia: TESOL.

La Torre, M. (1999). A web-based resource to improve translation skills. *ReCALL 11*, 41-49.

Matsuda, P. K., Canagarajah, A. S., Harklau, L., Hyland, K., & Warschauer, M. (2003). Changing currents in second language writing research: A colloquium. *Journal of Second Language Writing* 12, 151–179.

Nelson, M. E. (2006). Mode, meaning, and synaesthesia in multimedia L2 Writing. *Language Learning & Technology 10*, 56-76.

Patterson, N. (2006). Computers and writing: The research says YES! *Voices from the Middle 13*, 64-8.

Raimes, A. (2002). Ten steps in planning a writing course and training teachers of writing. In J. C. Richards, & W. A. Renandya (Eds.). *Methodology in language teaching an anthology of current practice*. Cambridge: CUP.

Rajasingham, L. (2007). Perspectives on 21st century e-learning in higher education. In L. Tomei (Ed.). *Integrating information and communication technologies into the classroom*. Hershey: Information Science Publishing.

Reinhart, T. (1980). Conditions of coherence. Poetics Today 1, 61-180.

Richards, C. (2005). The Design of effective ICT- supported learning activities: Exemplary models, changing requirements, and new possibilities. *Language Learning & Technology* 9, 60-79.

Reppen, R. (2002). A genre-based approach to content writing instruction. In J. C. Richards, & W. A. Renandya (Eds.). *Methodology in language teaching an anthology of current practice*. Cambridge: CUP.

Richards, J. C. & Renandya, W. A. (2002). *Methodology in language teaching an anthology of current practice*. Cambridge: CUP.

Sanford, A. J. & Moxey, L. M. (1995). Aspects of coherence in written language: A Psychological perspective. In M. A. Gernsbacher, & T. Givon (Eds.). *Coherence in spontaneous text*. Amsterdam: John Benjamins Publishing Company.

Sengupta, S. (2001). Exchanging ideas with peers in network-based classrooms: An aid or a pain? *Language learning & Technology 5*, 103-134.

Sharpe, P. J. (2005). How to prepare for the TOEFL (11th ed.). NY: Barron.

Weller, M. (2007). Virtual learning environments. London: Routledge.

White, N. (1997). Writing power. New York: Simon and Schuster.