

Identifying organizational characteristics on organizational entrepreneurship in the university

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Abstract

This research was conducted with the aim of designing a model of organizational characteristics affecting organizational entrepreneurship in public universities in Khuzestan province. This research was conducted using a mixed method, sequential exploratory design. The qualitative part of this research was conducted using the content analysis method. The qualitative data analysis process was carried out according to the steps proposed by Greenheim and Lundman. To ensure the validity of the data, methods such as continuous data review, simultaneous data analysis, feedback to participants, and observer review were used. Purposive sampling and snowball sampling were used to select participants. The sample selection process continued until theoretical saturation of the data; a total of 16 higher education experts participated in the research. The data collection method was semi-structured interviews. In this study, by analyzing qualitative data, organizational characteristics affecting organizational entrepreneurship in universities were designed and the dimensions, criteria, and indicators of this framework were identified. The results of the qualitative section showed that the framework of organizational characteristics affecting organizational entrepreneurship consists of 7 dimensions: responsiveness to society, knowledge-based and innovative, organizational intelligence and adaptability, financial independence, partnership and entrepreneurial culture, entrepreneurial human resources, and entrepreneurial curriculum based on advanced technology. The research method in the quantitative section was descriptive-survey. The statistical population of the quantitative section was all faculty members of public universities in Khuzestan province, of whom 213 were selected through purposive sampling. Quantitative data were collected using a researcher-made questionnaire designed based on the results of the qualitative stage. In order to determine the validity of the questionnaire, the content validity method was used and the questionnaire was provided to several experts, which was approved with some modifications. The results of quantitative data showed that in general, the level of organizational characteristics affecting organizational entrepreneurship in public universities in Khuzestan province is below average.

Keywords: organizational characteristic, organizational entrepreneurship, University of Medical Sciences

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